



## DOMINIK MERSCH GALLERY CURATOR AWARD 2017

The DOMINIK MERSCH GALLERY CURATOR AWARD is focused towards aspiring and emerging curators. It invites these curators to explore their own perceptions and expertise in response to the brief provided by DMG. The award is aimed to give the curators of the future a platform for their early work and the opportunity to experience first-hand the realities of curating and realising an exhibition in a commercial gallery setting. DMG urges entering curators to explore the galleries existing idiosyncratic themes while encouraging them to express their unique narrative style.

The applications will be judged by a panel and the winning curator will be given a show in the DMG Exhibition Calendar 2017. The curator will work with the gallery team to realise the proposed exhibition concept. The exhibition will be supported through all the gallery forums with promotional material, event facilitation and support, client-base as well as logistics.

**APPLICATION GUIDELINES:**

To enter curators must respond to the given brief from DMG. Entrants are welcomed to incorporate existing curatorial work or current academic thesis into the proposal as long as it supports their concept and fits within the guidelines of the brief.

For the purpose of the award DOMINIK MERSCH GALLERY defines 'emerging' as someone who is at the beginning of their career but has no more than 5 years professional practice as a curator. For the purpose of this award, 'professional practice' is considered as public presentation of the curator's work in a professional creative setting.

**To enter please email your proposal to [curatoraward@dominikmerschgallery.com](mailto:curatoraward@dominikmerschgallery.com) with the subject: DMG CURATOR AWARD PROPOSAL**

Entries should be submitted digitally in any format and include the following:

- CV
- Cover Letter
- A written exhibition proposal in response to brief (no more than 1000 words)– should include:
  - Concept
  - Title
  - Abstract
  - Artist/works list with statement explaining choices.
  - Response to gallery ethos
  - Reference to supporting program
  - Supporting imagery
  - Floor plan proposal

Can also include:

- Supporting academic work

**2017 Application Deadline: TBA**

**Exhibition Dates: TBA**

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**BRIEF**

DMG takes significant pride in it's stable of contemporary artists. Although varied in many ways there is integrity, research and emotion applied to their selection. DMG represents artists with impeccable artistic execution and demonstration of skill within their work. The art must hold powerful aesthetic while being conceptually challenging and cerebral. There is often, but not always and underlying reference to technological and scientific exploration, pushing innovation in art. DMG aims to exhibit work that has an indelible impact aesthetically and conceptually.

DMG strives to facilitate and encourage the development of its artists by creating every opportunity to generate a platform for their work and establish visibility within the contemporary market. The gallery acts as a vessel to facilitate cross-pollination and disciplinary practice between artists while placing them within the cultural a critical context. DMG aims to challenge and engage its clients and broader audience by presenting the finest artists at the forefront of contemporary art practice.

DMG wants to hold its existing framework but is interested in curatorial expression exploring new territory for the gallery, its artists and in the realms of curatorial practice in the commercial gallery setting. DMG is interested in the cross-curatorial use of mediums, artists and formats and the expression of a clear and innovative narration style.

DOMINIK  
MERSCH  
GALLERY

Create an exhibition that adheres to the DMG framework whilst exploring your curatorial voice.

1. **Concept:** Create a concept exhibition that is in line with the DMG ethos of supporting challenging artist at the forefront of contemporary art.
2. **Title:** Create an effective title for the exhibition.
3. **Abstract:** Create an overall statement explaining the concept.
4. **Artists:** Create a detailed list of artist/artists and the works selected outlining why these artists are relevant to the exhibition concept and in keeping with the DMG's existing stable. You are welcomed to include artists from DMG's existing stable, to propose new artists or both.
5. **Supporting program:** Outline the recommendations for speakers at the opening and finissage of the exhibition. Make recommendations for any supporting events throughout the duration of the exhibition.
6. **Budget:** Include a detailed budget proposal.

**ADDITIONAL DETAILS**

**Artists available:** DMG's existing stable and/or new artists

**Gallery space:** 1 half of 250 sq, see floor plan attached

**Duration:** 3 weeks

**Supporting material:** Opening launch, support program events, e-invites, e-catalogue, pricelist, digital projectors/blu ray players

**NB:** The realization of the selected exhibition proposal is open to moderations according to the DMG jurisdiction and legitimacies of exhibition development.

